1 – PRODUCT IDENTIFICATION

PRODUCT NAME: ............... Breakthru Pink Detergent
PRODUCT TYPE: ............... Neutral Liquid Cleaning Detergent
PRODUCT NUMBER: ............ BT001XXX (Last 3 characters vary with the packaging)
CONTROL NUMBER: ............ E5001XXX

COMPANY: ..................... Simoniz USA, Inc.
201 Boston Turnpike
Bolton, CT 06043
1-800-227-5536
www.simoniz.com
EMERGENCY PHONE: .......... (800) 255-3924 (CHEM-TEL)

2 – HAZARDS IDENTIFICATION

CLASSIFICATION OF SUBSTANCE/MIXTURE: .... Eye Irritation (2B)

SYMBOLS: ..........................

SIGNAL WORD: ..................... WARNING!
HAZARD STATEMENT: .......... Causes eye irritation.
PRECAUTIONARY STATEMENTS:
   PREVENTION: ................... Wash hands thoroughly after handling.
   RESPONSE: ..................... IF IN EYES: Rinse cautiously with water for several minutes.
                                Remove contact lenses if present and easy to do – continue rinsing. If eye irritation persists get medical advice/attention.
STORAGE: ..................... N/A
DISPOSAL: ..................... N/A

3 – COMPOSITION / INFORMATION ON INGREDIENTS

<table>
<thead>
<tr>
<th>INGREDIENT</th>
<th>C.A.S. NUMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water</td>
<td>7732-18-5</td>
</tr>
<tr>
<td>Sodium Dodecylbenzene Sulfonate</td>
<td>25155-30-0</td>
</tr>
<tr>
<td>Cocoamidopropyl Betaine</td>
<td>61789-40-0</td>
</tr>
<tr>
<td>Sodium Alpha Olefin Sulfonate</td>
<td>68439-57-6</td>
</tr>
<tr>
<td>Sodium Chloride</td>
<td>7647-14-5</td>
</tr>
</tbody>
</table>

Percentages of ingredients are being withheld as trade secret information. This information will be disclosed as necessary to authorized individuals.
4 – FIRST-AID MEASURES

BREATHING (INHALATION): If victim shows signs of discomfort or irritation, remove to fresh air. If symptoms persist, get immediate medical attention.

SWALLOWING (INGESTION): DO NOT INDUCE VOMITING! Drink a large quantity of water or milk. Do not attempt to give liquids to an unconscious person. Get immediate medical attention!

EYES: Ingestion. Not likely to be inhaled in dangerous amounts.

SKIN (DERMAL): Not likely to irritate. Flush from skin with fresh water and discontinue use if irritation persists.

5 – FIRE-FIGHTING MEASURES

FLASHPOINT: This product is non-flammable.

EXTINGUISHING MEDIA: This product is non-flammable. Use extinguishing media suitable for materials already burning.

SPECIAL FIRE FIGHTING PROCEDURES: Firefighters working in areas where this product is present should be equipped with an approved, fully enclosed SCBA.

UNUSUAL FIRE AND EXPLOSION HAZARDS: None known.

6 – ACCIDENTAL RELEASE MEASURES

SPILL PROCEDURES: Dike to prevent spillage into streams or sewer systems. Consult local, state and federal authorities.

WASTE DISPOSAL: As recommended by local, state and federal authorities.

7 – HANDLING and STORAGE

STORAGE: Store in a cool, well ventilated area. Avoid overheating or freezing.

HANDLING: Under normal use according to label instructions, special protection should not be necessary. Wear eye protection if product is likely to splash. Do not place this product in an unmarked container! Keep away from children! Spilled material is slippery.

8 – EXPOSURE CONTROLS / PERSONAL PROTECTION

RESPIRATORY PROTECTION: Not usually needed. Vapors not normally harmful.

PROTECTIVE CLOTHING: Nitrile or PVC gloves, and chemical splash goggles.

ADDITIONAL MEASURES: Under normal use according to label instructions, special protection should not be necessary. Wear eye protection if product is likely to splash. Do not place this product in an unmarked container! Keep away from children! Spilled material is slippery.
INGREDIENT                  | C.A.S. NUMBER   | PEL                  |
----------------------------|-----------------|----------------------|
Water                       | 7732-18-5       | No limits established|
Sodium Dodecylbenzene Sulfonate | 25155-30-0      | No limits established|
Cocoamidopropyl Betaine     | 61789-40-0      | No limits established|
Sodium Alpha Olefin Sulfonate| 68439-57-6      | No limits established|
Sodium Chloride             | 7647-14-5       | No limits established|

9 – PHYSICAL / CHEMICAL PROPERTIES

APPEARANCE & ODOR:........... Viscous pink liquid, pleasantly scented.
ODOR THRESHOLD:........... N/A
pH:.......................... 7.0-8.5
MELTING POINT:............... 210 degrees F.
FREEZING POINT:........... N/A
BOILING POINT:............... 210 degrees F.
BOILING POINT RANGE:........ N/A
FLASHPOINT:.................. This product is non-flammable.
EVAPORATION RATE:........... N/A
FLAMMABILITY (solid/gas):... N/A
EXPlosion LIMITS............... N/A
VAPOR PRESSURE:........... N/A
VAPOR DENSITY (AIR=1): ...... Greater than 1.
SPECIFIC GRAVITY:........... Greater than 1.
SOLUBILITY IN WATER:........ Completely soluble.
PARTITION COEFFICIENT:..... N/A
AUTO-IGNITION TEMPERATURE:............. N/A
DECOMPOSITION TEMPERATURE:........... N/A
VISCOSITY:.................. Significant body

10 – STABILITY and REACTIVITY

STABILITY:.................. Stable under normal conditions.
HAZARDOUS DECOMP:........... This product not known to polymerize.
INCOMPATIBILITY:........... Do not mix with other chemicals.

11 – TOXICOLOGICAL INFORMATION

ROUTE(S) OF ENTRY:........... Ingestion. Not likely to be inhaled in dangerous amounts.
LISTED CARCINOGEN:........... None over 0.1%.
MEDICAL CONDITION AGGRAVATED:.................. May aggravate pre-existing dermatitis.
INHALATION:................... Not likely to be inhaled in hazardous amounts. Maintain adequate ventilation in the work area.
INGESTION:.......................... This material can cause irritation to the stomach and esophagus if ingested.
EYES:............................. May cause eye irritation.
SKIN (DERMAL): Not likely to irritate. Prolonged exposure to undiluted product may cause irritation.

ACUTE TOXICITY* (ORAL): >5000 mg/kg
ACUTE TOXICITY* (DERMAL): >5000 mg/kg
ACUTE TOXICITY* (INHALATION): >20,000 ppm V (Gas), >20 mg/l (Vapor), >5 mg/l (Dust)

* Determined using the additivity formula for mixtures (GHS Purple Book, 3.1.3.6)

12 – ECOLOGICAL INFORMATION

ENVIRONMENTAL FATE AND DISTRIBUTION: N/A

13 – DISPOSAL CONSIDERATIONS

WASTE DISPOSAL: As recommended by local, state and federal authorities.

14 – TRANSPORTATION INFORMATION

PROPER SHIPPING NAME: Not D.O.T. regulated.
HAZARD CLASS: 
UN/NA NUMBER: 
PACKAGING GROUP:

15 - REGULATIONS

Contents of this MSDS comply with the OSHA Hazard Communication Standard 29CFR 1910.1200

16 – OTHER INFORMATION

NFPA HEALTH: 1
NFPA FLAMMABILITY: 0
NFPA REACTIVITY: 0
NFPA OTHER: None

ADDITIONAL: The information contained in this SDS is based on the data available to us from sources we believe to be reliable. No warranty or guaranty expressed or implied is made regarding the accuracy of this data or the results obtained from the reliance on this data. The manufacturer assumes no responsibility for injury from the use of this product. Be safe- read this product safety information and pass it on to all persons who may be exposed to this product. Federal law requires it. This product and/or all of its components are either included on or exempt from the TSCA Inventory of Chemical Substances.

REVISION DATE: 04/10/15